

NAMI Walk Statistics!

*NAMIWalks participants who make a **self donation** toward their fundraising **raise 8x** more than those who don't.

National Average:

\$234 raised versus \$28 raised

*NAMIWalks participants who **customize their personal fundraising page** **raise nearly 10x more** than those who don't.

National Average:

\$423 raised

versus \$43 raised

*NAMIWalks participants who **email a donation ask** **raise 6x more** than those who don't.

National Average:

\$438 raised

versus \$72 raised

*NAMIWalks participants **who set a goal higher than \$0** **raise 65x more** than those who don't.

National Average:

\$196 raised

versus \$3 raised