NAMI Walk Statistics!

*NAMIWalks participants who make a **self donation** toward their fundraising **raise 8x more** than those who don’t.

National Average:
$234 raised versus $28 raised

*NAMIWalks participants who **customize their personal fundraising page** raise nearly **10x more** than those who don’t.

National Average:
$423 raised versus $43 raised

*NAMIWalks participants who **email a donation ask** raise **6x more** than those who don’t.

National Average:
$438 raised versus $72 raised

*NAMIWalks participants who **set a goal higher than $0** raise **65x more** than those who don’t.

National Average:
$196 raised versus $3 raised